

**Name of customer organisation**

London Borough of Sutton

**Name of project**London Cancer Hub Marketing  
Masterplan**Name and contact details of  
reference**Amanda Cherrington, Head of  
Economic Renewal and Regeneration  
amanda.cherrington@sutton.gov.uk**Start** September 2022**Finish** February 2023**Estimated Contract Value**

£500,000,000

We were appointed by Cushman & Wakefield on behalf of the London Borough of Sutton to deliver the Marketing Masterplan for the London Cancer Hub. The masterplan will deliver a potential solution for a world-leading research campus. The campus will provide attractive work and leisure space for researchers and clinicians, and an outstanding healing environment for patients.

The London Cancer Hub will involve a complete reimagining of the existing Sutton site. When complete, the development will offer more than 280,000 square metres of integrated life-science buildings including facilities for cancer research, diagnosis, treatment, education and commercial collaboration.

*"The EEDN and Oberlanders team came to grips with the complexities of the site and understood the value of the key partners as stakeholders in delivering the LCH. Their expertise and detailed knowledge of the science space combined with a highly professional responsive approach produced a great result."*

**Amanda Cherrington**



## Delivering innovation

With an understanding of the nature of the companies seeking spaces (size, type etc.) we were able to derive a full spectrum of facilities for the project and as such start creating an ecosystem from day 1.

This was particularly important as we needed to ensure that the masterplan could work with delivery corridors for the types of deliveries (such as gasses, equipment and waste) ensuring that the management of the facilities is maximised through the design.

Delving deeper into the phasing of the potential development, we were able to create an ecosystem

for each phase, ensuring that each phase is viable by itself. At the same time, we understood the concerns of the local area and included a phased residential element, which would see this plan developing a local community throughout its phases.

## Challenges

One of the key challenges of the project was that transportation to and from the site had not been concluded, with a number of different plans including a new station, tram links and new bus networks being considered. As such we have included for a transportation hub, which we envision could act as a local bus

stop, a car park or even as a bicycle exchange hub.

We also acknowledge the energy requirements of Life Sciences buildings and consequently queried the guaranteed forecast energy provision to the site. Our masterplan, therefore, includes an energy requirements analysis, to allow the developer to commence the request process from UKPN accordingly.