



The Worshipful Company  
of Constructors

# Free Zoominar

Thursday 8<sup>th</sup> April 2021 – 19:00 to 20:00

Repair – Refurbish –  
Re-purpose – Diversify:

**The Future of London  
Development**

## TODAY'S ZOOMINAR

We will review the **current condition** of leasable space and **geospatial drivers** for development through the lens of:

- Automation
- Flexibility
- Adaptability
- Life sciences

Explore how a holistic and diverse approach to planning can support continued growth in development.

We will provide our perspective into these key drivers and the future of London

### AGENDA

1. A bit about ourselves
2. London's evolution
3. Responsible development
4. Exploring shifting development
5. Conclusions

## A LITTLE BIT ABOUT US

Because knowing each other is ... you know ... important



**Tes Adamou** Director  
IEng MICE FCI Arb (ret'd) MRICS MAPM

- Experienced Project Manager in urban development and GMP science
- Passionate for sustainability and Construction technology implementation
- Quite enjoys hiking and baseball



**Elad Levin** Director  
ARB

- Multi-sector design lead with particular focus on commercial, science and technology projects
- Passionate about practical design implementation and constructability of design.
- Cooking for friends when not in lockdown





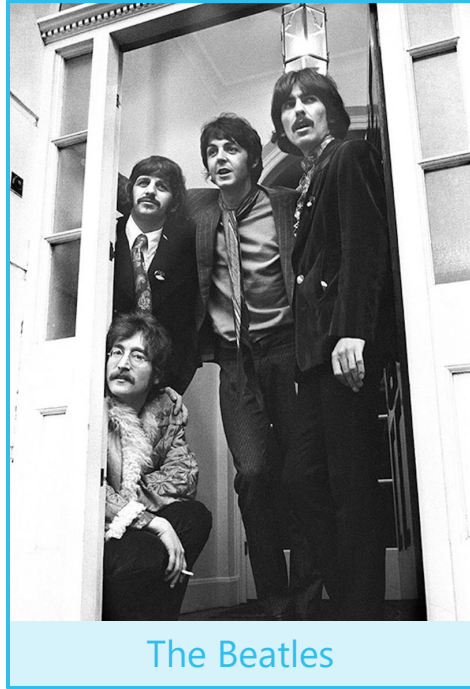
## 2. London's evolution

How has London changed in recent times and will it continue?



## LONDON ONLY A FEW YEARS AGO

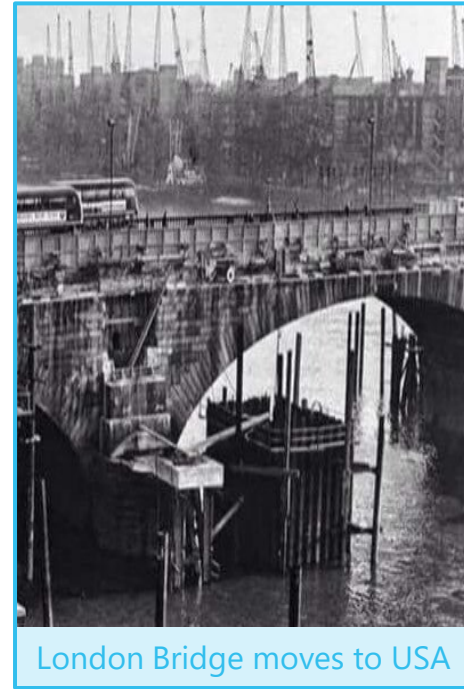
# 1967



The Beatles



Bankers with bowler hats



London Bridge moves to USA

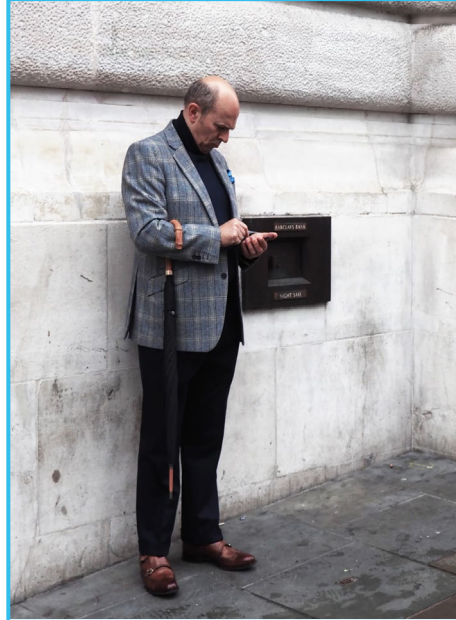
- First City of London office tower was St Helen's (Aviva Tower)
- City of London employment sectors location:
  - Banking ▶ centre
  - Insurance ▶ 5 min from Lloyds
  - Legal ▶ east of Moorgate
  - Journalism ▶ fleet street

## LONDON PRE-LOCKDOWN

# 2020



Lewis Capaldi



No tie mobile bankers



Bridge traffic concerns

- 70 Gracechurch street is the latest tower to receive planning approval
- Decentralisation of employment sectors across the City of London



## LONDON IS EVOLVING

There's a continual shift in a living city

### Existing centres change

- **Cultural centres** shift & expand  
e.g. Soho, Covent Garden, Camden City
- **Commercial centres** compete & expand  
e.g. City of London, West End, Canary Wharf, Old Street, Stratford, King's Cross

### New sectors need new spaces

- New sectors are introduced into the mix, such as Technology, Media & Telecom (TMT), Science & Technology, FinTech, Private Health

Can the **traditional centres** (such as the City of London) **evolve** to incorporate the **new focal points**?

### New spaces create new focal points

- The creation of new spaces starts new centres, such as Stratford, King's Cross, London Bridge etc. that in turn create new focal points



### 3. Responsible development

How has London changed in recent times and will it continue?



# LONDON IS EVOLVING ... BUT SHOULD DEVELOP RESPONSIBLY

The constituent parts of a sustainable approach to development

Maintain London's unique urban fabric

- Reuse or repurpose existing stock
- New construction with forward-thinking planning



Sustainable growth

- Environmental concerns (more than just net-zero carbon)
- Social parameters
- Financial drivers



Responsible development

Catalysts & inhibitors

- Planning laws
- Infrastructure investment
- Insurance risk appetite

## LONDON'S UNIQUE URBAN FABRIC

### Dominant employment clusters in London

- Employment clusters are driven by historical, geospatial and market forces
  - e.g. insurance Custer surrounding Lloyds
- New centres need new ecosystems to enable them to thrive
  - Infrastructure
  - Transportation
  - Coffee shops

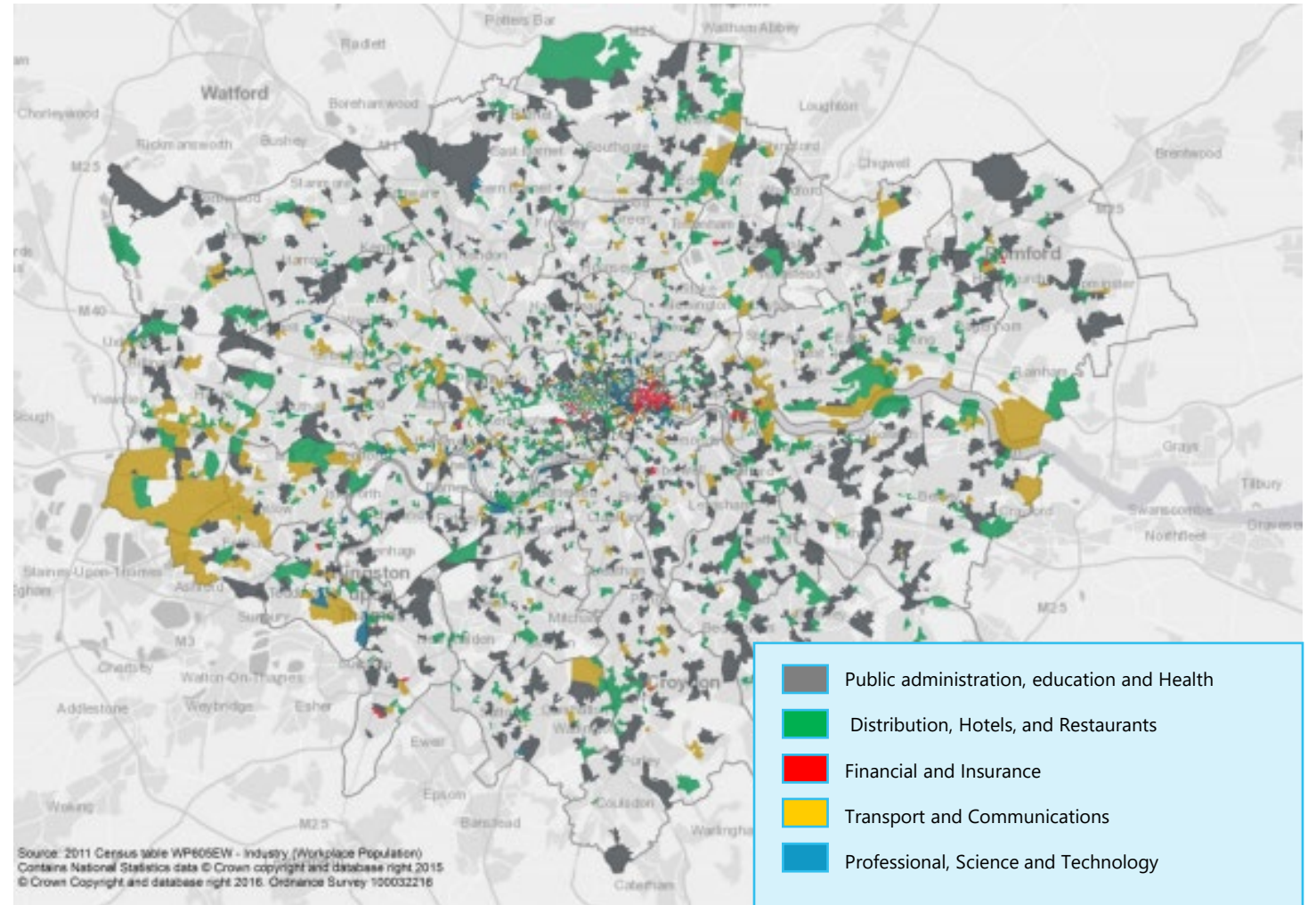
Maintain London's unique urban fabric



Sustainable growth



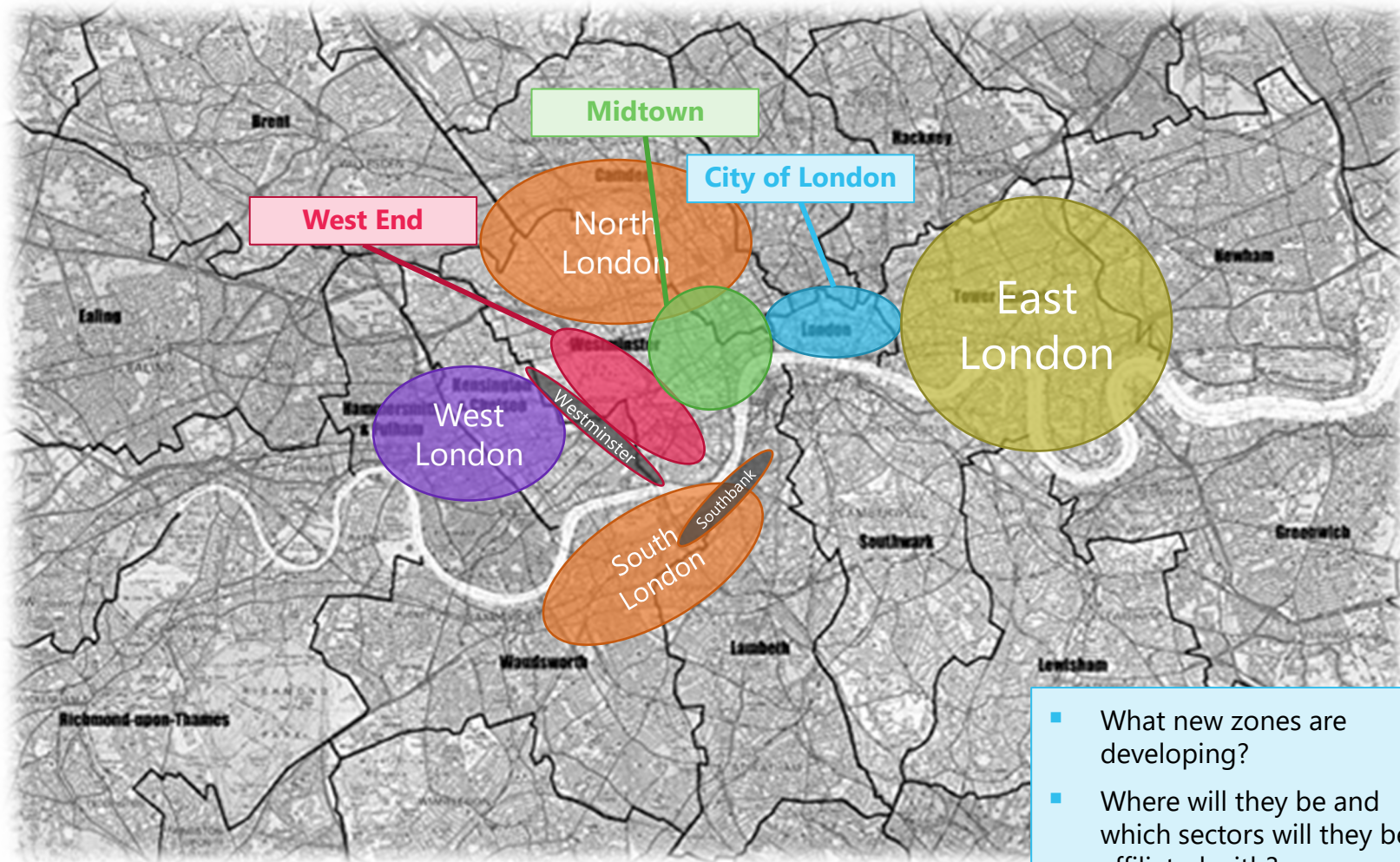
Responsible development





# LONDON KEY BUSINESS DISTRICTS

Nine major business districts



- What new zones are developing?
- Where will they be and which sectors will they be affiliated with?

# MIGRATION OF FIRMS BY EMPLOYMENT SIZE IN CITY OF LONDON

Historical migrations in recent years: 2012 - 2014

Maintain London's unique urban fabric



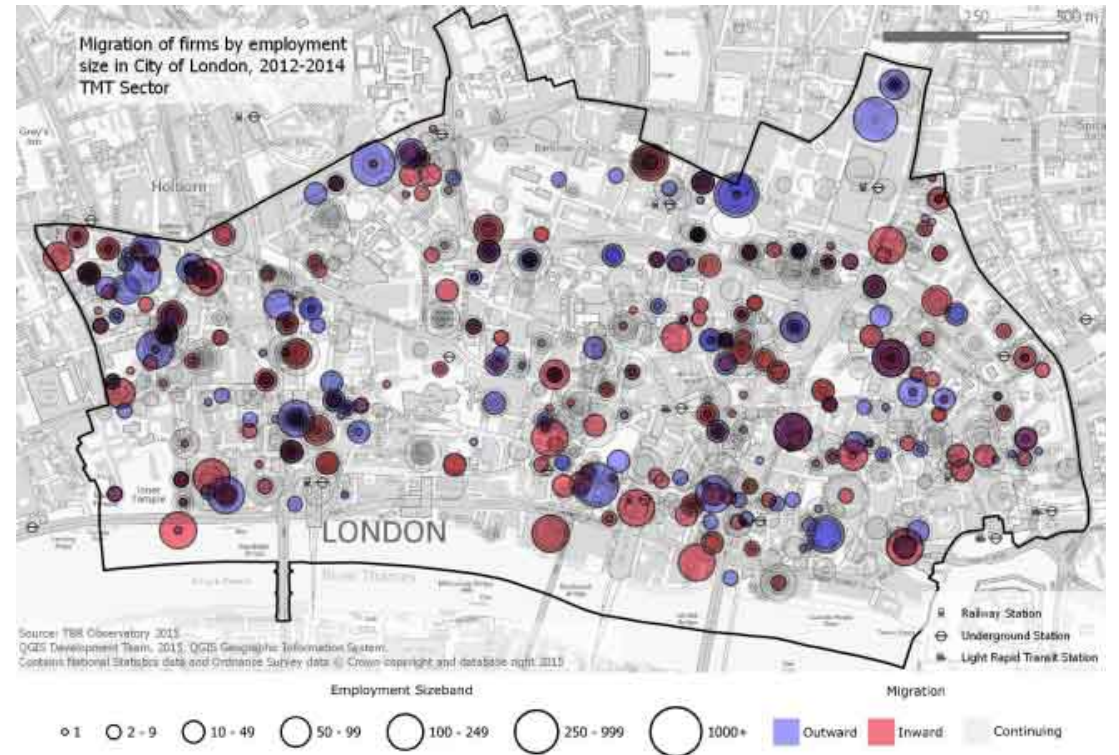
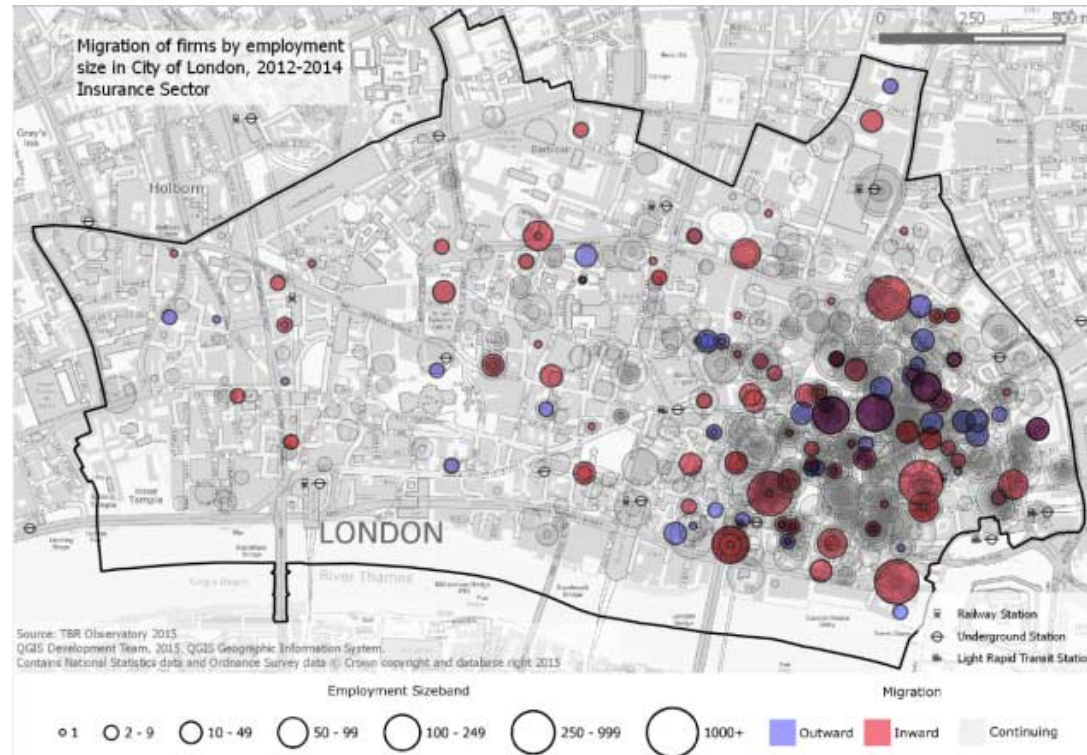
= Responsible development

## Insurance Sector

- Will the insurance companies reduce move non client facing staff outside of zone 01

## TMT Sector

- Where will the new more agile firms go ?





## CATALYSTS: 1. POTENCY OF THE REAL ESTATE SECTOR

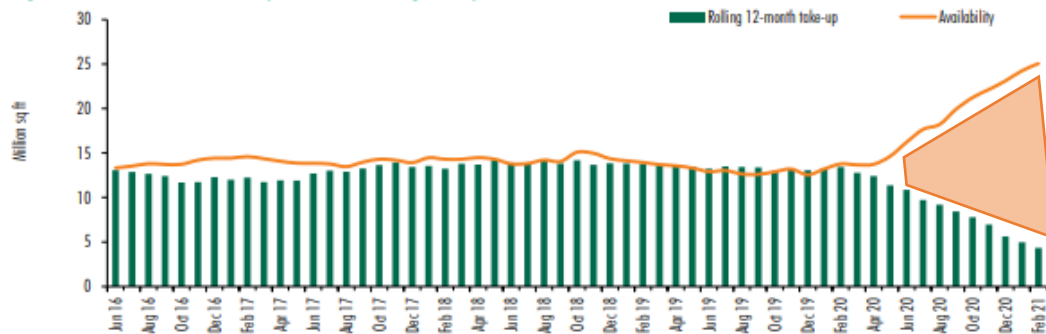
Commercial real estate sector is struggling

- Current retail models are collapsing (well, apart from supermarkets)

### Central London Availability vs 12-month Rolling Take-up



Figure 1: Central London Availability vs 12-month Rolling Take-up



Source: CBRE Research, February 2021

Maintain London's unique urban fabric



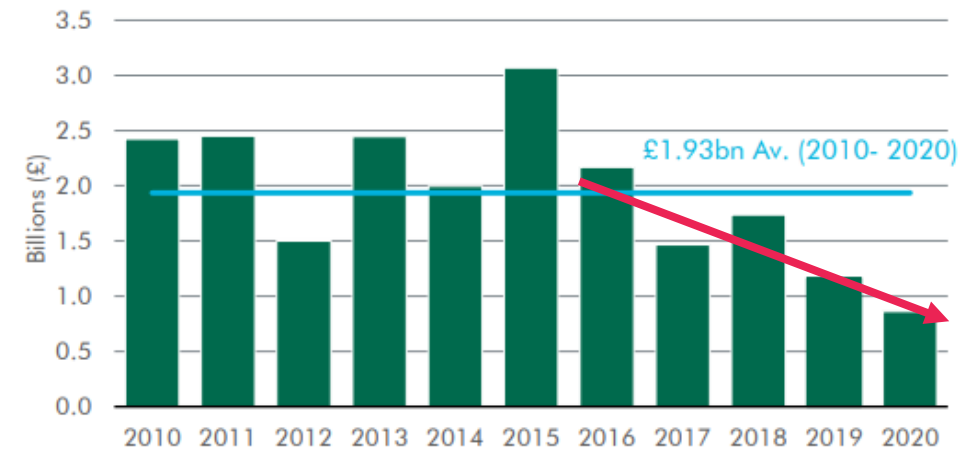
Sustainable growth



Responsible development

- Noticeable decline in office requirement is not simply a Covid-Brexit effect
- Evolving technologies accelerate the decline.

### Central London Transactional Volumes – Retail



Source: CBRE Research Q4 2020



## CATALYSTS: 2. NEW EMERGING SECTORS AND MODELS

### New players in the game and refreshed approaches

- Technology, Media & Telecom (TMT)
- Technology & Media R&D
- New Financial services models
  - FinTech driving new business model
  - Sharing economy embedded in the financial system
  - Digital finance (even crypto) becomes mainstream
  - Advances in robotics and AI will start a wave of 're-shoring' and localisation
  - Cloud becomes the dominant infrastructure model
  - Cyber-security remains as a top risk
  - All these mean restructuring of the current market leaders and the introduction of many more narrow-focused SMEs
- Healthcare
- Life sciences

Maintain London's  
unique urban fabric



Sustainable growth



Responsible  
development



## CATALYSTS: 3. ACCELERATED OFFICE TRENDS

Things are changing – but how?

Maintain London's  
unique urban fabric



Sustainable growth



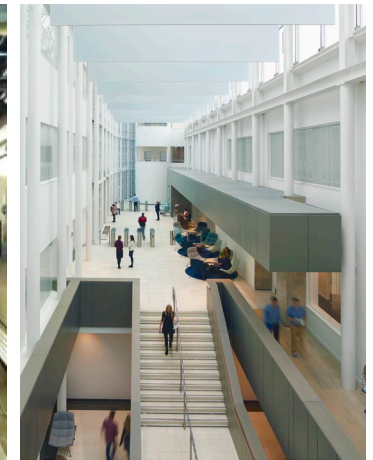
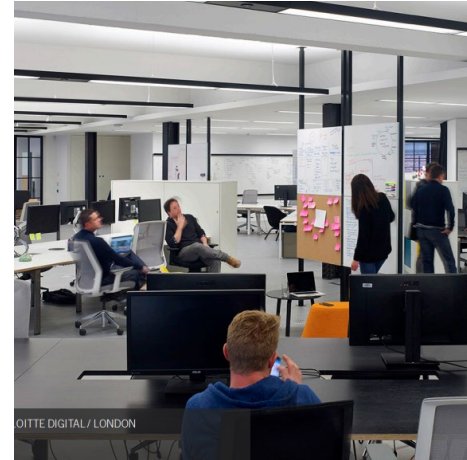
Responsible  
development

Covid/Brexit have accelerated the office trends we have been seeing.

- **WFH** will keep being a large part of it.
- **Physical human interaction** is paramount – creativity and collective thinking require it.

So what?

- Office space will be geared towards enabling creativity with a touch0down space
- People will still want to come into work to do the tasks they cannot do from home, but only if the trip is worth it.
- Work digitalisation will accelerate in the same way that product digitalisation has.
- Reconfiguration of client-facing spaces.
- Hub creation: regional, small team, training





## THE RESULT ON SPATIAL AND URBAN PLANNING

### Looking at the likely implications

Maintain London's  
unique urban fabric



Sustainable growth



Responsible  
development

#### Class A spaces

Highest-quality spaces – newly constructed and outfitted with good quality fixtures & amenities.

We expect demand to be retained on these spaces

#### Class B spaces

Decent quality spaces – not fitted out with the highest quality fixtures, details or lobbies but fully functional.

Availability of Class B spaces will increase

#### Class C spaces

Poorest quality on the market, usually in need of repairs and renovation.

Availability of Class C spaces will increase and these will form the best candidates for repurposing.

- Retail
  - Permanent declassification of retail space to multi-use
  - Secondary retail areas that will not regain retail tenancies
  - Use of undervalued ground and lower ground spaces
  - Any utilised space is better than a boarded-up shop
- Location
  - Increase in opportunities outside simply zone 1
  - Increase in opportunities in satellite town centres to create new hubs
  - New hubs create new sectors and new typologies
- Property development
  - Adaptability: Building and floor plate adaptability is a key requirement. An exploration of which structures can be repurposed for what will be paramount
  - Lease structures will become more flexible





## 4. Exploring shifting development

A deeper dive into Science & Technology development criteria

# DISRUPTIVE TRENDS REVOLUTIONISING HEALTHCARE, SCIENCE & TECHNOLOGY



Demographic Shifts and Societal Change



Technological Advances



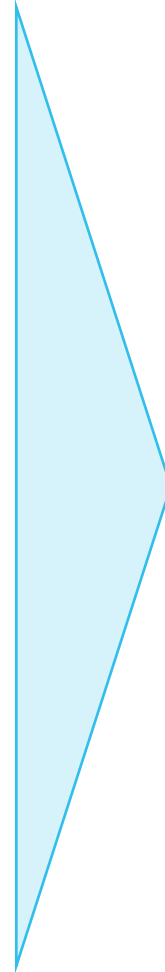
Rebalancing Global Economic Power



Empowered Customers



Globalization of Care, R&D and Wiki Data Sets



New Business Models



Rise of New Entrants



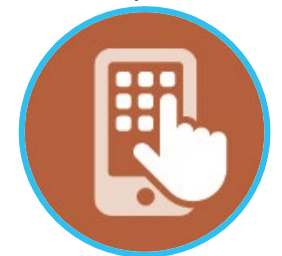
Outcomes Over Volume



Private Sector and Consumers Financing Delivery of Care



Distributed Care / Care In The Palm Of Your Hand



Data as a Way to Accelerate Research, Improve Treatments

## EXPLORING LIFE SCIENCES

Is it really the next big thing in speculative development?

- The reference to “life sciences” sector, covers a wide range of SciTech disciplines
1. Highly-specialised, regulated facilities
  2. Standard low service requirement, open lab
- 
- What spaces do these activities need?
  - There is a misconception that all science spaces are complicated
  - In fact, most office buildings can be adjusted.
  - There is a High, Medium, or Low-tech typology.
  - Non-specialist developers concentrate on the medium & low tech.



Typical open lab space



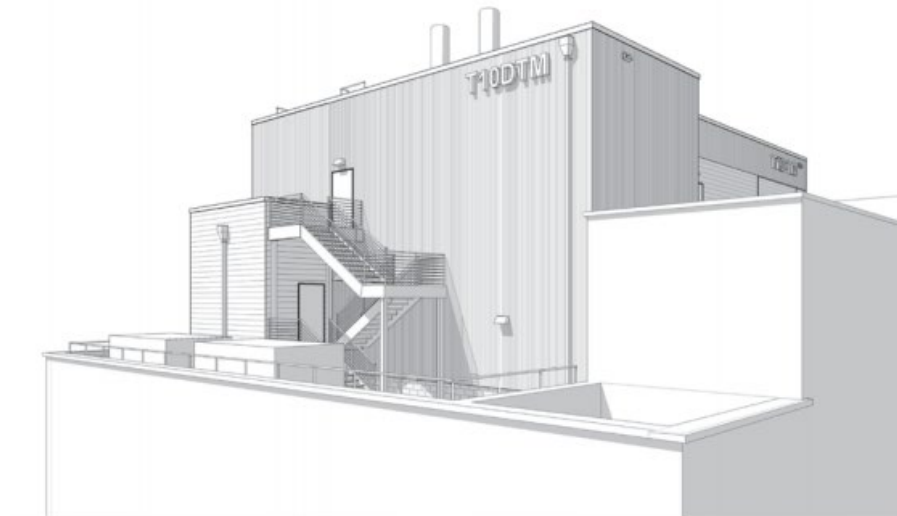
Example GMP space



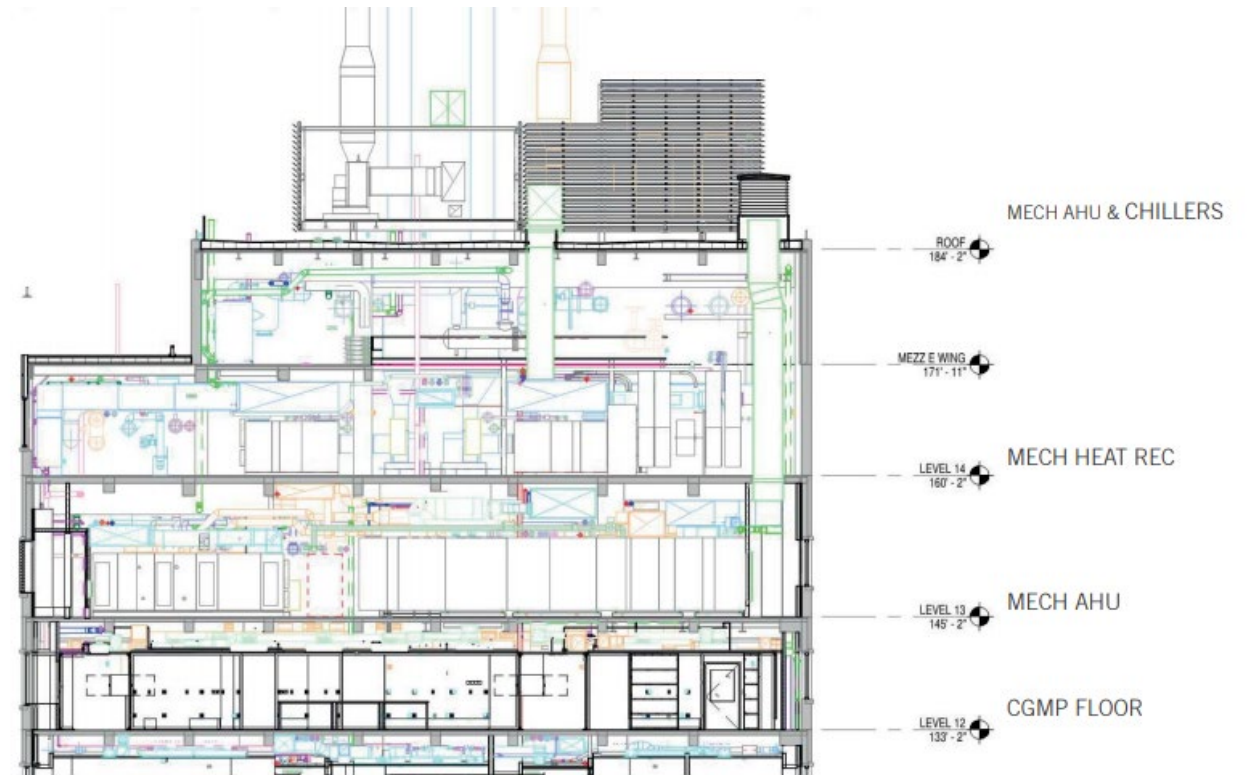
## **TYPE 1: HIGHLY-SPECIALISED FACILITIES** (E.G. SPECIALIST GMP FACILITIES)

Specialist heavily serviced facility for manufacturing

- Land value
- Compliance – Biosafety
- Affiliation with Hospitals or Universities
- Speculative units outside zone 2



Small unit added on Hospital Roof

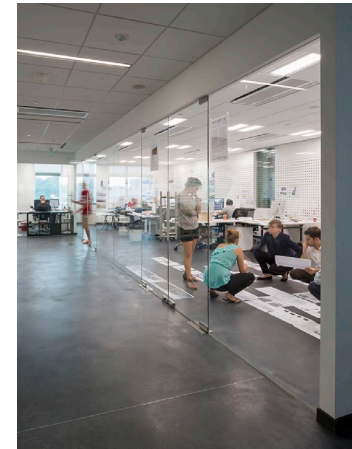


Section through example unit

## TYPE 2: ADAPTABLE SPACE IN OFFICE BUILDINGS

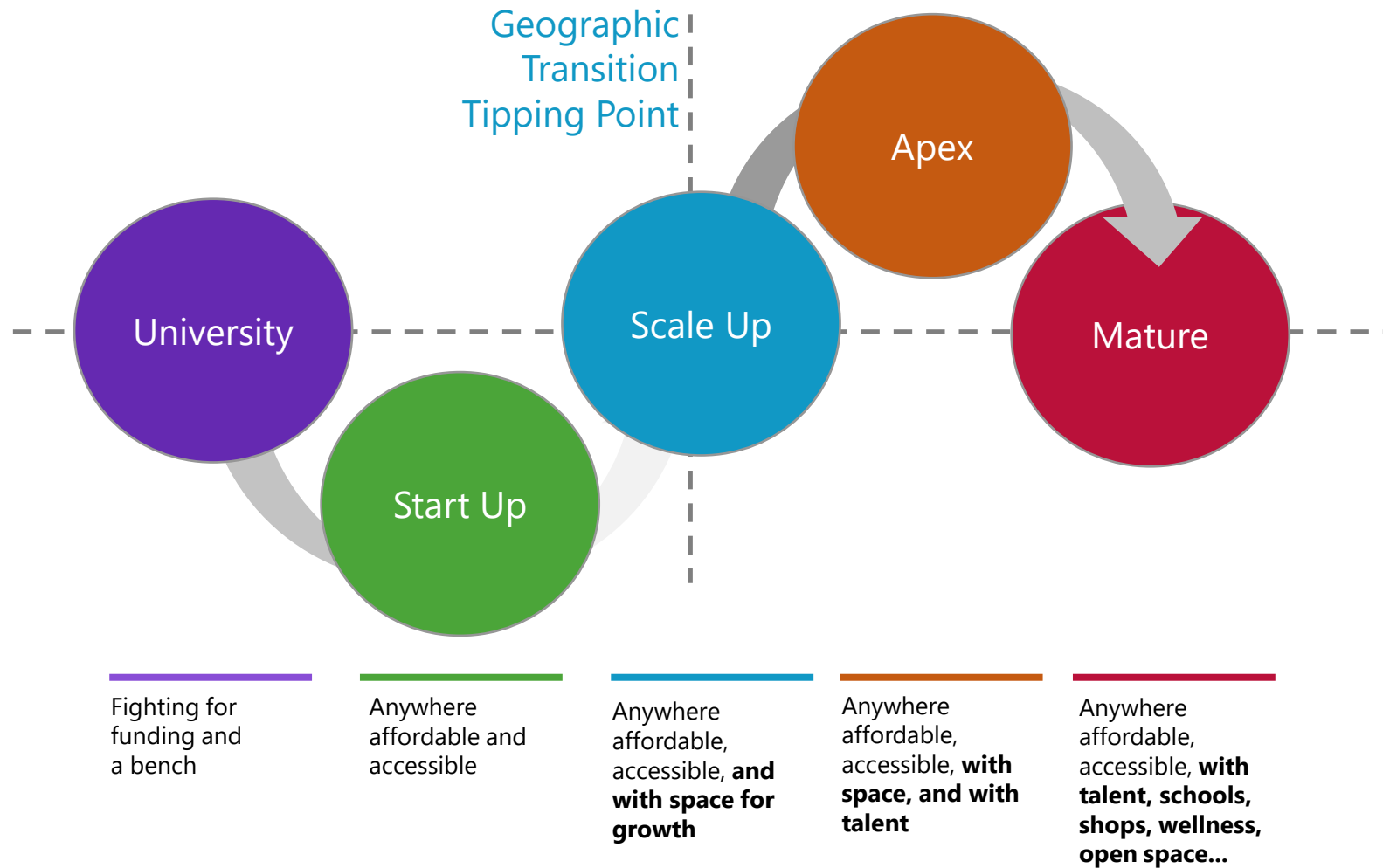
BCO specification adapted for life sciences

- Shell & Core
- Fully Equipped
- On average Less than 50% of space is Laboratories.
- SciTech companies are looking for same workplace standards as the tech sectors



# SCIENCE + TECHNOLOGY COMPANY EVOLUTION

Needs are varied and change over time





## THE ECOSYSTEM

City Building: You are creating more than just a cluster

Knowledge  
exchange & talent  
recruitment

Expanding Options for  
Commercialisation

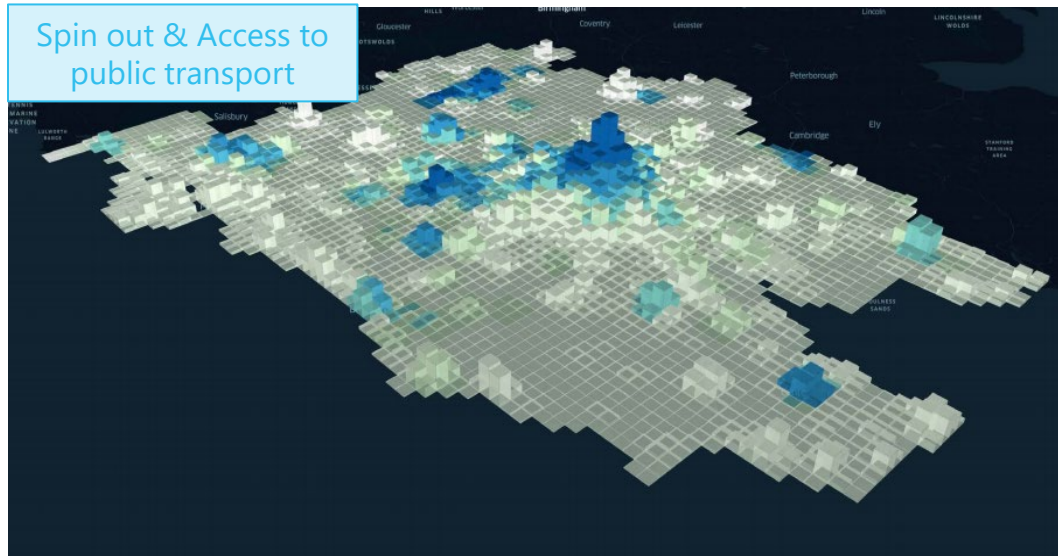
Staying Competitive in Your  
Market & Globally



## HOW DO WE IDENTIFY DEVELOPMENT ZONES

### Layering demand and geospatial criteria

- Drivers
  - Proximity to University, University Hospitals
  - Proximity to Spin-outs, Incubator / Accelerator
  - Proximity to Tools/Facilities
- Mobility
  - Digital Accessibility: broadband
  - Local Accessibility: bus/underground
  - Regional Accessibility: coach/railway
  - International Accessibility: airports
- Market
  - Residential Market
  - Lease Market: Office, Labs ... Adaptable space
  - Lease Market: Manufacturing Space
- Talent
  - Population density
  - Qualifications
  - Education facilities



## EXAMPLE DEDICATED DEVELOPMENTS

### Fully operable models – Fee example from Boston

- **Flexible and Fully Equipped Shared Lab And Office Space**
  - Ready-to-go, permitted lab and office
  - Kitchen and open-plan communal space
  - Month to month service agreement
  
- **Central Infrastructure**
  - common lab equipment for bioresearch, including:
    - Autoclave, bottle wash, and ice machines
    - Deionized water, vacuum, and gas supply
    - Chemical hoods and BSL-2 cell-culture facilities
    - Centrifuges, vortex, shakers, freezers, storage facilities
    - Flow cytometry, PCR, plate readers, imaging station, luminometry, HPLC
  - **Services**
    - Maintenance of permits for all lab operations
    - Mandatory EHS training and compliance for all lab users
    - Maintenance of equipment and technical support
    - Cleaning and waste removal
    - A vibrant community, sharing knowledge and interacting regularly

- **Incubator COST:**
  - 54 individual lab benches: \$3,610 to \$4,340 monthly
  - dedicated desks with telephone: \$490 to \$1,100 monthly
  - lab “pods” with 3-4 benches: \$15,410 to \$15,960 monthly
  - private lab suites: \$8,530 to \$62,920 monthly
  - private offices: \$1,070 to \$6,220 monthly
  - Per person resident fee: \$425 monthly
  
- **Next generation Lab Cost**
  - private lab suites, 2-3 private offices, dedicated BSL-2 cell-culture room: \$58,000 to \$104,000 monthly
  - Per person resident fee: \$425 monthly

Starting fee of circa \$5000 Per person

**We expect that the lease structure in London will be similar.**



## ADAPTABLE FLOOR PLATES

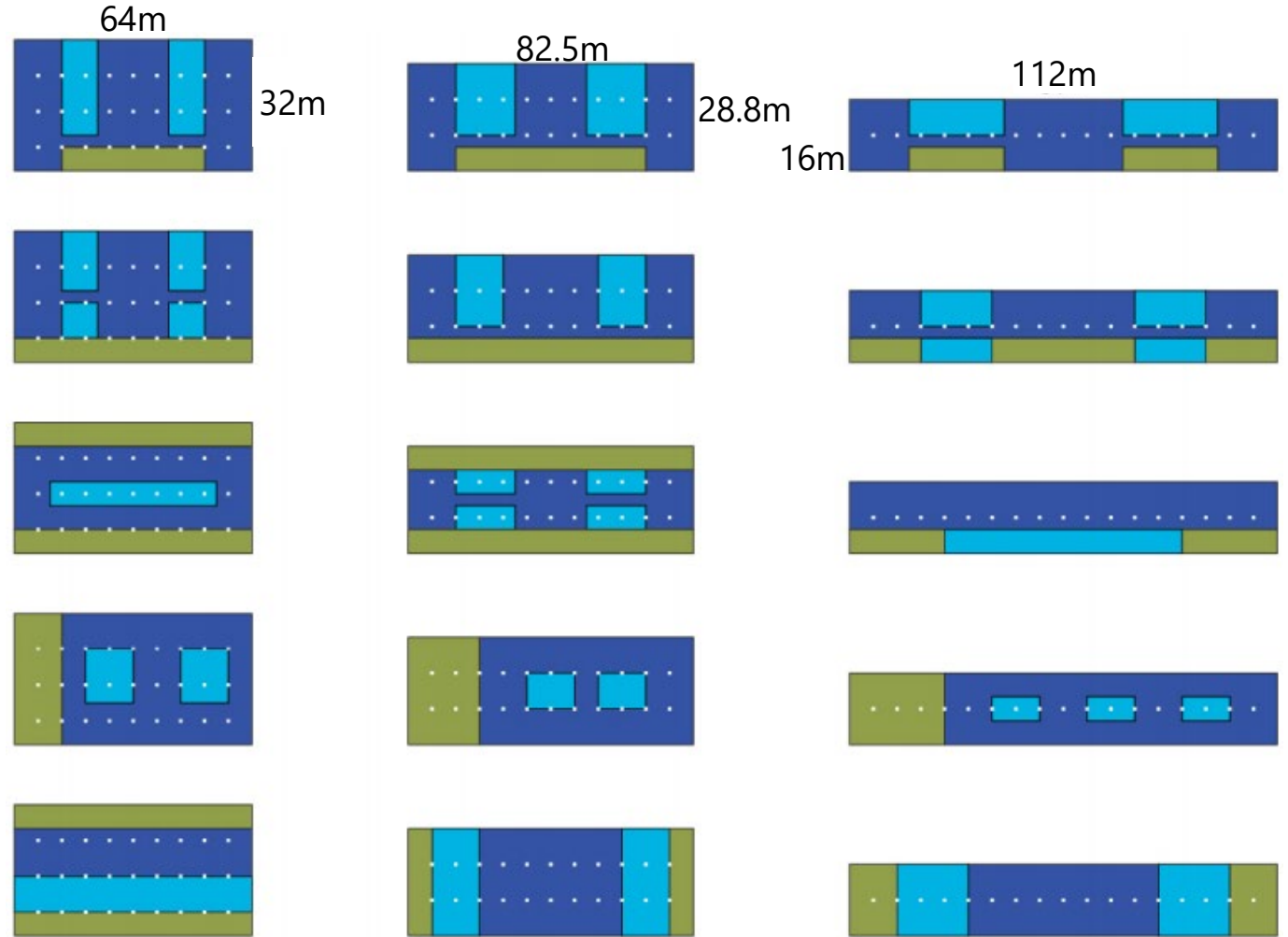
Any floor plate can be adapted (to a certain extent)

- Consider type of tech required
- Recommended slab to slab 4.2+
- Most superstructures can support Medium to Low tech Lab (typical)
- Infrastructure Key
- Other considerations
  - Logistics
  - Riser space
  - vertical lifting
  - vibration design category not simply stiffening – use basements as an option

Open lab

Specialist lab

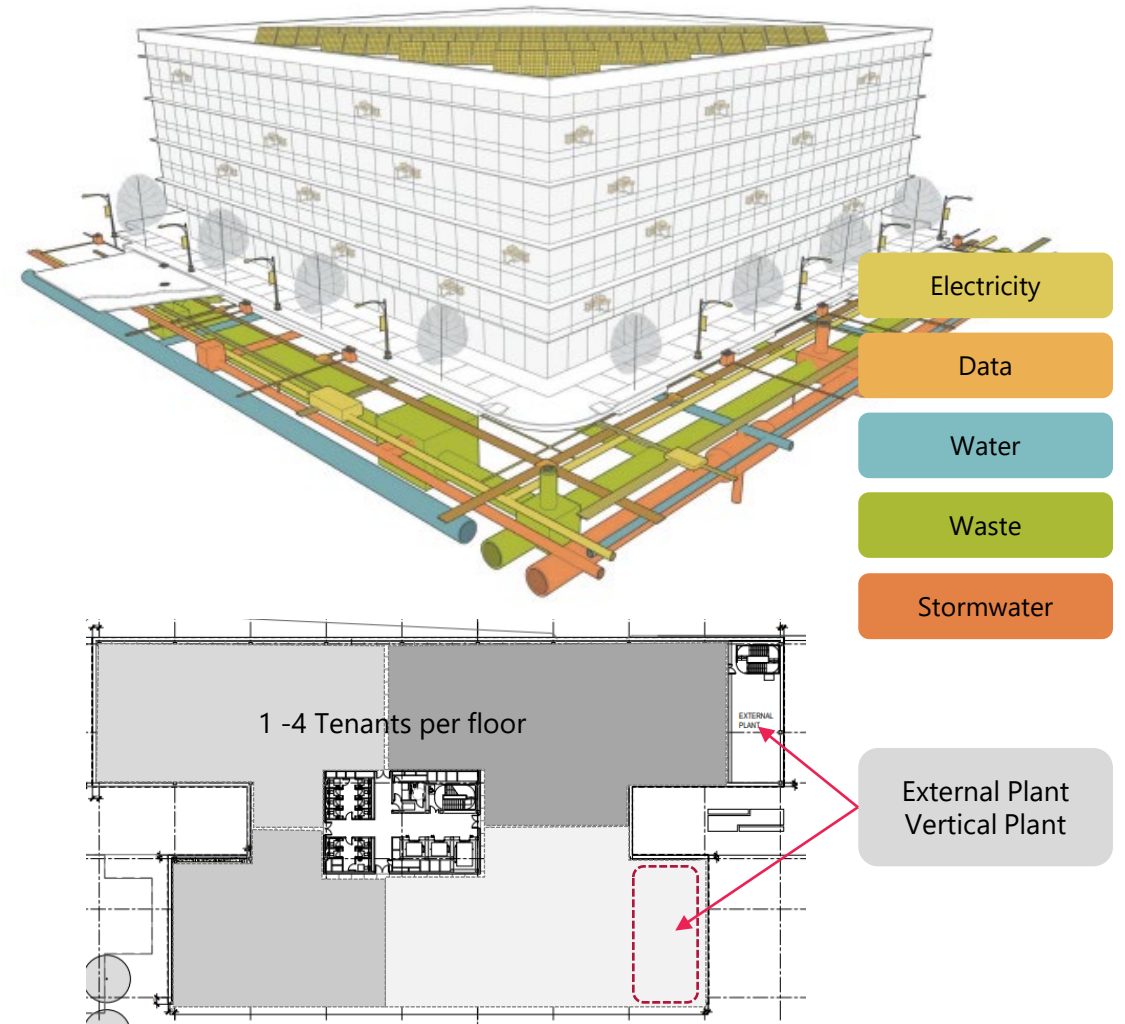
Office



## INFRASTRUCTURE REQUIREMENTS

Consider the following for new-build or repurposing:

- Oversize utility systems capacity
- Electrical and data requirements expected to increase in the future
- Large tenant risers as tenants come with different requirements
- Separate air exhaust (e.g. some may require fume cupboards that cannot be fitted within the existing system)
- Consider on floor plant or vertical plant room
- Consider centralised services and metering (therefore proportionally dividing charges according to usage)
- Logistics (e.g. loading bays, gas storage etc.)
- Occupancy ratios



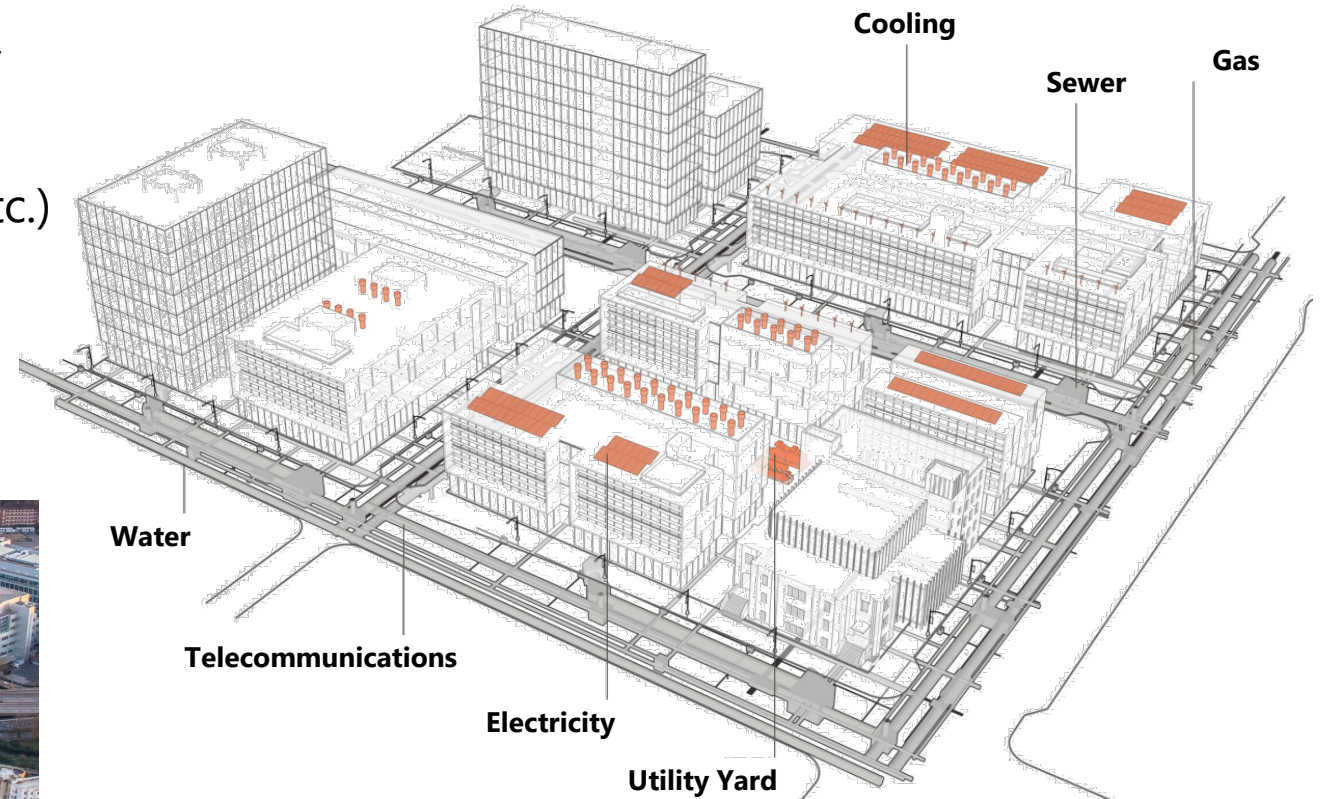
## RESILIENCE PLANNING

### Adaptable buildings

- Riser space premium
- Future proof electrical & data capacity
- Drainage capacity restrictive
- Secure space for gases (LN2, O2, Ar, etc.)
- Secure space for specialist waste
- Vertical lifting flexible distribution
- Secure Loading Bays



Imperial West – White City

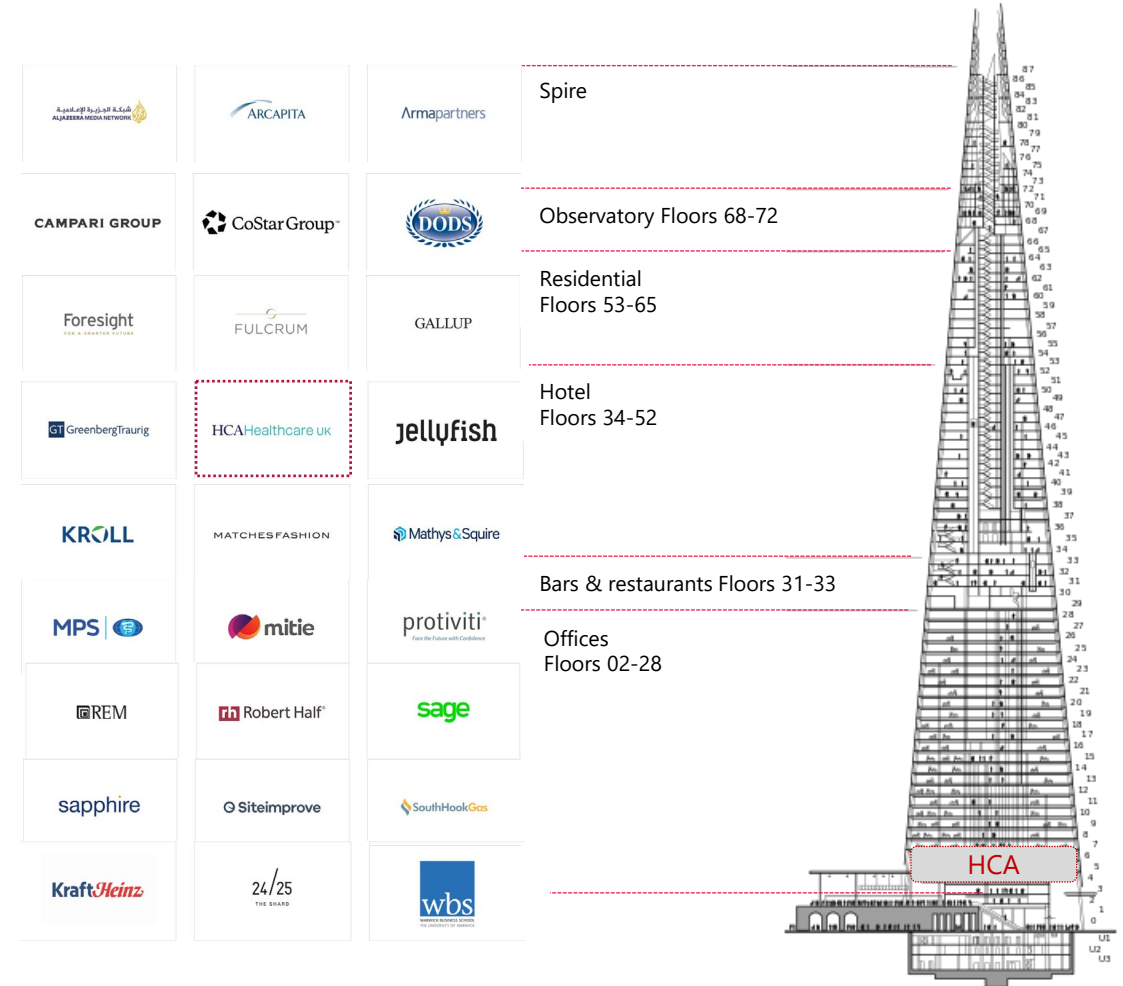




# MULTI-USE, MULTI-TENANT

Take the Shard as an example

- Vanity project
- Was not designed for specialist requirements
- HCA, Healthcare provider part, outpatients
  - proximity to the city
  - Proximity to London Bridge station
  - Treatment & consultancy rooms
  - Imaging CT, MMR
  - Dedicated Access
- How much more feasible will it be to adapt an unremarkable 80s rectilinear building?



## KEY TAKE-AWAYS

### So Is SciTech a viable option ?

Two development typologies:

#### 1. Predominantly Science Building

- Flexibility and Adaptability
- Proximities
- Affiliations
- Develop in line with demand curve
- Construction takes time

#### 2. Multi Use

- Flexibility and adaptability
- All sectors ... local demand
- Consider tenant type distribution in the building
- Shared amenities

#### ■ Flexible letting models

- Consider fitout investment and length of lease
- Consider tenants funding stream

#### ■ Not all type of users are looking for same solutions

- Fully serviced models favour the start up, spinout and young SME's
- Shell & core and growth space favour the more established firms

# REPAIR – REFURBISH – RE-PURPOSE - DIVERSIFY

## Summing up

### London is evolving

- **Centres** shift, compete & expand
- New spaces, new focal points
- Need to establish if traditional centres can evolve with it too.

### Responsible evolution

Maintain London's unique urban fabric + Sustainable growth = Responsible development



### Changes

- Potency of the **real estate sector**
- New **emerging markets**
- Accelerated **office trends**

### Science + Tech deep dive

- **Disruptive trends** revolutionise healthcare, S+T
- Life Sciences sector
- Types of Life sciences

### Requirements of the S+T

- Company evolution
- Ecosystem
- Development requirements



# thank you



**Tes Adamou**

Managing Director

+44 (0) 7920 083 112

tes.adamou@eedn.co.uk



**Elad Levin**

Director & Head of Consultancy

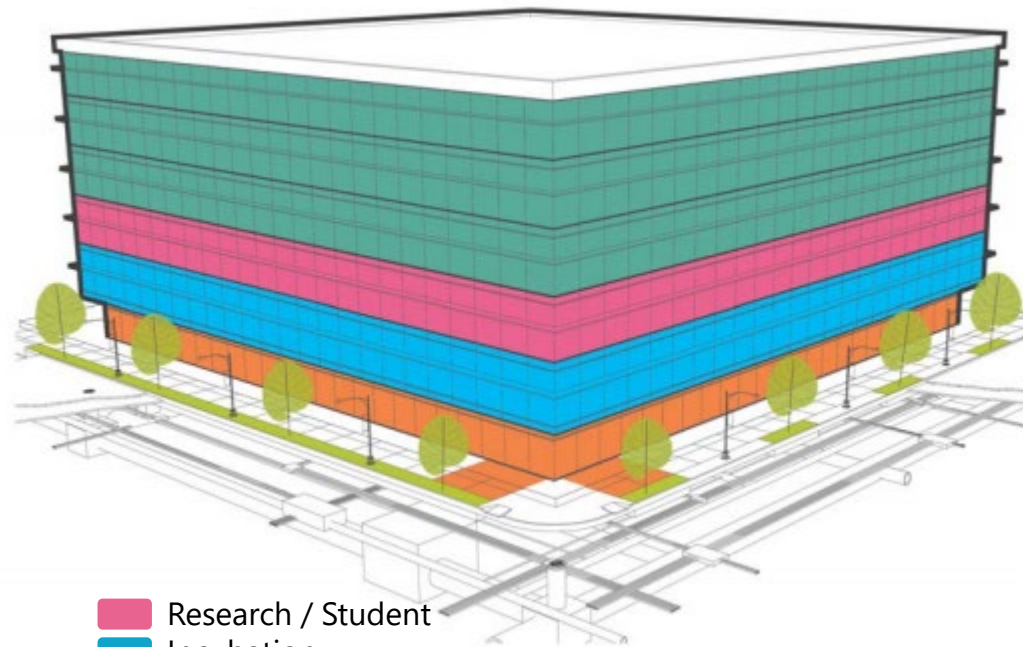
+44 (0) 7771 636 861

elad.levin@eedn.co.uk

## COMPLETE LIFECYCLE S+T BUILDING

### Reviewing a Purpose Built / science centric Building

- Potential to support the Start-Up to Apex development
- University, JV or Speculative models - new or refurb



- Research / Student
- Incubation
- Commercialisation
- Amenities / Support

- Base enabling components do not have to be under the same roof but assisted by proximity

